



2013 TEACHERS' WORKSHOP AND FELLOWSHIP PROGRAM



SEC

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EDUCATION and ADVOCACY



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Teachers' Workshop 2013



NYSE Euronext and the U.S. Securities and Exchange Commission's Office of Investor Education and Advocacy are working together to help educators teach students about the financial marketplace and its importance in their lives and the global economy.

Our Commitment to Education

NYSE Euronext and the SEC are committed to educating the public about equities, futures, options and a variety of financial products. Whether it's to fund a college education or save for retirement, the key to successful investing is to be well informed so that one can make intelligent decisions.

Why are These Workshops Important?

Securities markets are fundamental to the capital-raising process in a free economy. They enable businesses to raise capital by offering shares of stock or by issuing bonds. Upon obtaining this capital, companies can finance and build new plants, acquire equipment and services that produce goods and create jobs, developing a better quality of life. The Teachers' Workshops provide in-depth information about these important concepts and enable educators to better prepare their students to participate in an ever-changing global economy.

What Do the Teachers' Workshops Offer?

The five-day Teachers' Workshop is designed to:

- Provide educators with an understanding of the capital-raising process and the NYSE trading platforms.
- Increase teachers' ability to include the financial markets across curriculum disciplines.
- Provide support materials and skills for classroom instruction.

Two Graduate Programs will also be offered for educators who have previously completed the full Teachers' Workshop:

- The SEC Graduate Program is designed to enhance understanding of the securities markets.
- The NYSE Euronext Graduate Program will increase teachers' understanding of complex market activities.

Speakers are drawn from NYSE Euronext and SEC staff and include lecture/discussion sessions, hands-on activities and field trips.

The programs cover a variety of topics, including:

- Market structure
- Market regulation
- Trading platforms and technology
- Derivative products
- Classroom resources
- Careers in the securities industry

Can I Get Academic Credit?

Teachers who successfully complete the NYSE Euronext Teachers' Workshops may now acquire post-baccalaureate academic credit from St. Francis College. The three business courses are offered through the Management and IT Department.

NYSE Teachers' Workshop:

BUS 4013 Special topics: Financial Markets and the Global Economy (3 Credits)

SEC Graduate Teachers' Workshop:

BUS 4014 SEC and Financial Markets (3 Credits)

NYSE Euronext Graduate Teachers' Workshop:

BUS 4015 Advanced Workshop in Financial Markets (3 Credits)

Tuition: \$70 per credit

For further questions, please contact:

Camille Fredrickson at (212) 656-5390

OR cfredrickson@nyx.com

Where are the Programs?

The Teachers' Workshop and the NYSE Euronext Graduate Program are held at the New York Stock Exchange in the heart of New York City's financial district.

The SEC Graduate Program is held primarily at SEC Headquarters with visits to other federal agencies in Washington, DC.

How Much Does It Cost?

The Teachers' Workshop has a \$150 administrative fee covering workshop materials and daily continental breakfast and luncheon buffet.

There is no administrative fee for either the SEC Graduate Program in Washington, DC, or the NYSE Euronext Graduate Program in NY.

Transportation, hotel and dinner expenses for out-of-town teachers are generally funded within their local communities. Discount rates are provided to participants at a nearby hotel.

Is Financial Aid Available?

Yes, NYSE Euronext provides a limited number of Teachers' Workshop Fellowships to high performing teachers to defray their travel expense to attend one of the three introductory Teachers' Workshop Programs or the NYSE Euronext Graduate Program. Fellowships are not available for the SEC Graduate Program. More details and application requirements are available on the next page of this brochure.

When Are The Programs?

In 2013, The Teachers' Workshops will be held in New York City:

- June 24 – June 28
- July 8 – 12
- July 15 – 19

The SEC Graduate Program will be held in Washington, DC:

- July 23 – 26

The NYSE Euronext Graduate Program will be held in New York City:

- July 30- August 2

Class size is limited to 40 participants.

How Can Teachers Register?

To register for the 2013 program, simply fill out the enclosed form and return it by May 17, 2013. A confirmation letter will be sent to you about a month before your program begins.

If you have any questions about the Teachers' Workshop, please contact the Educational Services Department at 212-656-2907 or email: teachersworkshop@nyx.com

Teachers' Workshop Fellowship Program



NYSE Euronext is pleased to offer competitive fellowships to deserving educators that will enable them to attend the NYSE Euronext Teachers' Workshop or Graduate Program in New York City. The fellowships will defray travel expense so that high-performing teachers can attend this professional development workshop.

The Fellowship Program is intended to reach teachers in underserved communities, with a preference given to applicants who teach at Title I or other under-resourced schools.

The Teachers' Workshop is designed to help educators teach students about the financial marketplace and its importance in their lives and the global economy. The five-day Teachers' Workshop will provide educators with an understanding of the capital-raising process and the NYSE trading platforms. The 4-day Graduate Program will increase teacher understanding of complex market activities. The Teachers' Workshops will increase teachers' ability to include the financial markets across curriculum disciplines and include support materials for classroom instruction.

Fellowship amount

Fellowships will cover the travel costs to attend the Teachers' Workshop. The following expenses will be paid directly by NYSE Euronext for teachers who are awarded a fellowship:

- Intercity travel costs (airfare or train) between your hometown and New York City.
- Hotel (room and tax only) for up to 5 nights during scheduled Teachers' Workshop weeks.
- Teachers' Workshop Registration Fee (\$150).

Additionally, fellowship recipients will be awarded a cash stipend of \$200 - \$300 (\$50/per day) for dinner allowance and local travel expense. (Note: NYSE provides breakfast and lunch each day of the Teachers' Workshop.)

The number of fellowships awarded will be limited by the total amount of funding available.

Eligibility

Applicants must:

- Be a public or private school teacher of grades 6-12 in the United States at the time the fellowship is approved;
- Have responsibility to teach business, economics or the financial markets in their curriculum;
- Have a minimum of 3 years teaching experience as of June 30, 2013;
- Spend at least 50 percent of their time in the classroom.

Restrictions

Fellowships can support only teachers attending either the introductory 5-day Teachers' Workshop Program or the 4-day NYSE Euronext Graduate Workshop. Fellowships are not available for the SEC Graduate Program. Fellowship funds are not available to pay indirect costs, fees or salaries, or to support travel expenses for more than one person.

Application deadline

Applications must be postmarked by Friday, May 3, 2013. Individuals may submit only one application and may be awarded only one lifetime fellowship to attend each of the 5-day Teachers' Workshop and 4-day Graduate Workshop.

Fellowship Proposal

(Please limit your response to one page)

Describe your current teaching responsibilities and how information provided at the Teachers' Workshop will be relevant to your teaching. Address the following questions:

- What would you like to learn at the NYSE Euronext Teachers' Workshop?
- How will the Teachers' Workshop help improve your classroom teaching?
- How will students benefit from your experience at the Teachers' Workshop?
- How will you share your learnings with colleagues and your school community?

Please include a brief recommendation from your school principal or department chair.

Application Review and Notification

NYSE Euronext will convene a Fellowship Committee to evaluate applications and make awards. Strong preference will be given to teachers employed at Title I schools. All applications will be considered on their merits and the decision of the Fellowship Committee will be final.

All applicants will be notified of the results of the Fellowship Committee by **Friday, May 31, 2013.**

Obligations

Teachers who are awarded fellowships must make their travel arrangements through the NYSE Euronext Travel Office (details and contact information will be provided when awards are made). A check for the stipend will be issued to fellowship awardees in June 2013. Fellowship recipients are obliged to attend all sessions of the Teachers' Workshop. Recipients who are unable to attend the Teachers' Workshop must return all granted funds to NYSE Euronext. Fellowship recipients must submit a post-workshop report to NYSE Euronext by December 31, 2013, describing how the information and experience acquired at the Teachers' Workshop have influenced their classroom teaching.

Questions

Email teachersworkshop@nyx.com or 212-656-2907.



Teachers' Workshop

Registration Form

(Please Print All Information Clearly)

Date of application:

Applicant name: Last Name First Name M.I.

Home Address:

City: State: Zip Code: Country:

Phone No./Cell No.:

E-mail address:

Name of School:

Address:

City: State: Zip Code: Country:

Phone No.: Fax No.:

What is your area of instruction?

Which grade levels do you teach?

How long have you been teaching?

How did you hear about the program?

Please indicate which of the following dates you would be available to attend the Teachers' Workshop Program (Check as many as are applicable):

Teachers Workshop Program: June 24-28 July 8-12 July 15-19
SEC Graduate Program: July 23 - 26 (Year you attended Teacher's Workshop _____)
NYSE Graduate Program: July 30 - August 2 (Year you attended Teacher's Workshop _____)

Fellowship - Please check this box if you are applying for a fellowship and complete Page 2.

Registration fee for 5-day Teachers' Workshop only: \$150, payable by credit card (Visa or Mastercard) or check made payable to NYSE Euronext. Your account will be charged when your enrollment is confirmed. This fee does not apply to Fellowship Recipients.

Credit Card No. (Amex Not Accepted) Exp. Date

By participating in the Teachers' Workshop you consent to the use of your name and/or likeness in connection with the marketing of the Teachers' Workshop and Fellowship brochure and any other promotional materials. Such consent is granted without the expectation of any compensation or other consideration for any such use of your name and/or likeness.

Please Respond by May 17, 2013

Please complete only if you are applying for a Fellowship.

Name: _____ School: _____

How many students do you expect to teach these materials to in the coming academic year?

Indicate whether your school is: public private charter school other (please explain)

What is your school's total student population?

Is your school a Title I school? yes no

What percentage of students in your school are eligible for free or reduced lunch?

Proposal:

(Please respond on a separate piece of paper with your name and school. Please limit your response to one page)

Describe your current teaching responsibilities and how information provided at the Teachers' Workshop will be relevant to your teaching. Address the following questions:

- What would you like to learn at the NYSE Euronext Teachers' Workshop?
- How will the Teachers' Workshop help improve your classroom teaching?
- How will students benefit from your experience at the Teachers' Workshop?
- How will you share your learnings with colleagues and your school community?

Please include a recommendation from your school principal or department chair.

School Administration Name and Title:

For more information please contact:

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